Camp Hendon

"The Best Place on Earth"

www.CampHendon.org
Table of Contents

Camp Hendon Overview ................................................................. 1
Mission & Vision ........................................................................ 2
Our Team .................................................................................... 3 - 4
2016 Accomplishments ............................................................... 5
Goals & Objectives ..................................................................... 6
Funding & Support Needs ............................................................ 7
How You Can Help ...................................................................... 8
A Word From Our Campers ......................................................... 9 - 10
Contact ..................................................................................... 11
Financial Report ......................................................................... 12
Camp Hendon Overview

Kentucky Diabetes Camp for Children, Inc. dba Camp Hendon is a tax-deductible charitable 501(c)3 nonprofit organization (Tax ID 27-3619275). Camp Hendon is an educational camping experience for children with diabetes, ages 8-17, in Kentucky and Southern Indiana. Founded in 1965, Camp Hendon is named for the late Dr. J. Robert Hendon - the first endocrinologist in Kentucky.

A 24-hour medically supervised facility, Camp Hendon is a week-long opportunity offering physical and emotional support to children learning to live with Type 1 Diabetes. Vital diabetes management skills are taught and enhanced in order to combat T1D complications such as blindness, kidney failure, vascular disease, neuropathy, and depression. Not only are medical skills taught and nurtured, but social and relationship building skills are also developed. Campers often refer to themselves as “Club Members,” reflecting their shared T1D diagnosis. Camp Hendon’s program objectives are:

- To enable the camper to meet and live with other children with diabetes to foster the camaraderie of ongoing support.
- To provide an enjoyable, recreational camping experience for children with diabetes in a healthy, medically supervised setting away from home.
- To develop, enhance, and increase diabetes management skills such as carbohydrate counting, self-monitoring of blood glucose, pattern management, insulin action, and self-administration of insulin.
- To promote diabetes education as a resource for life to teach the camper that living with diabetes has no boundaries.
- To enable the camper to better interact with healthcare professionals in a comfortable, non-clinical setting.
- To offer guardians a break from the daily concerns of raising a child with diabetes.

For one week each year, campers experience the camaraderie of other children sharing the burden of T1D, while also gaining confidence and independence in their diabetes management. The value provided by Camp Hendon is demonstrated through parent and camper feedback. Significant improvement in self-care skills and a sense of resiliency are frequently reported, as well as a significant decrease in emotional distress. For many of these children, Camp Hendon truly is “the best place on earth.”
MISSION STATEMENT
At Camp Hendon, our Mission is to give children with diabetes a life-changing experience that empowers them to take control of their journey with diabetes.

VISION STATEMENT
The Camp Hendon Vision is to grow into a sustainable organization that is able to fulfill its Mission by serving 20% of children with Type 1 Diabetes in Kentucky and its service area in 10 years. Currently there are 3,000 children with T1D in the Kentucky service area that are camp age - 8 to 17 years old. Our goal would allow Camp Hendon to serve over 600 children by 2025.
Executive Team

Megan Cooper, Executive Director
Megan is the newest member of the Camp Hendon family. After providing a year of pro-bono marketing assistance to Camp Hendon, Megan officially joined the team in 2017 as Executive Director. Megan earned a nationally-ranked Entrepreneurship MBA from the University of Louisville, and has a background ranging from marketing and advertising to early childhood education. Her skill set and experience meld perfectly with the mission and goals of Camp Hendon.

Lori O’Bryant, Operations Manager
Lori joined Camp Hendon in January 2015 as our first paid employee. For the 20 years before she joined our team she worked with The Endocrine and Diabetes Center, where her job title was “Give it to Lori, she’ll get it done.” This attitude and skill set has been invaluable to Camp Hendon. She has taken a tremendous amount of the load of running this organization, and we are forever grateful to have her on our team.
Board of Directors

**Bryan Fallon | Chairman of the Board, Treasurer**
Bryan owns two Allstate agencies in Kentucky.
Founding Board Member | Diagnosed at age 23 | Joined Camp Hendon in 1990

**Mechelle Coble, MS, RD, LD, CDE | President**
Mechelle works with the Lincoln Trail District Health Department.
Founding Board Member | Joined Camp Hendon in 1994

**Dr. Vasti Broadstone | Camp Medical Director**
Dr. Broadstone is a practicing endocrinology, diabetes and metabolism doctor at the Joslin Diabetes Center in New Albany, IN.
Founding Chairperson of the Board | Joined Camp Hendon in 1982

**Lisa Ullrich, RD, CDE | Fundraising Chair**
Lisa is a Senior Territory Business Manager with Animas Corporation, as well as a registered dietitian and certified diabetes educator.
Founding Board member | Diagnosed at age 7 | Joined Camp Hendon in 1986

**Melissa Kleber, RD, LD, CDE | Secretary, Board Development Chair**
Melissa is the owner and manager at Diabetes Education Consultants, LLC and is a certified diabetes educator.
Melissa joined the board in 2014 | Joined Camp Hendon in 2009

**Dustin Kidd | Golf Scramble Chair**
Dustin is a Territory Manager for Insulet Corporation, selling the OmniPod insulin management system.
Dustin joined the board in 2014 | Joined Camp Hendon in 2012

**Dr. Mike Foster**
Dr. Foster is a practicing pediatric endocrinologist with the University of Louisville Pediatric Endocrinology division.
Joined the board in 2014 | Joined Camp Hendon in 2011

**Rhiannon Reams**
Rhiannon is an IT Business Systems Analyst for Hardin Memorial Health System.
Joined the board in 2014 | Diagnosed with T1D at age 6 | Joined Camp Hendon in 1985
2016 Accomplishments

2016 was an amazing year for Camp Hendon. During the 2016 summer camp session, we welcomed a record number of 130 campers! This is our largest camp session to date, and we look forward to breaking yet another record during the 2017 summer session.

In addition to remarkable growth with regards to campers, Camp Hendon sought and was awarded a three-year funding partnership with the Lift-a-Life Foundation. With their generous support, Camp Hendon has received a $50,000 staff funding grant to pay staff salaries. In addition, Camp Hendon received a $175,000 grant in 2016 to support our growth. We will continue to receive funding support from Lift a Life in 2017 and 2018 as well. This wonderful organization has also challenged Camp Hendon to a $100,000 matching grant over the next three years. From August 2016 until August 2017, Camp Hendon is challenged to raise $100,000 which will be matched dollar-for-dollar by Lift a Life! This matching challenge continues in 2017 and 2018 as well.

Additional financial support was given to Camp Hendon by the Helmsley Charitable Trust and New Venture Fund in the total amount of $25,000 annually, over the next three years. $20,000 of this money is reserved for camperships, and $5,000 will be used for staff professional development. We were thrilled to be able to provide need-based financial support to over 60% of our campers during the 2016 session.

With the added financial capacity given to Camp Hendon by the Lift a Life Foundation, we began our official search for our first Executive Director during summer 2016. The right candidate came along at the end of the year, and Megan Cooper will kick off her new role on January 2, 2017!

Camp Hendon hosted two free family events in 2016, one in the spring and one in the fall. We welcomed over 50 families to Sky Zone in Lexington, allowing the kids to reconnect since their last week at camp. New Camp Hendon families were also welcomed so they could meet others and learn more about the great work we are doing at camp.

We are thrilled with the progress that occurred during 2016, and the Camp Hendon looks forward to the growth and changes that will come in 2017 as a result.
Goals & Objectives

Camp Hendon’s growth has been nothing short of amazing. During the 2016 summer camp session the registrants of Camp Hendon hit a record 130 campers, near total capacity, at Loucon Training and Retreat Center in Leitchfield, Kentucky. The 2017 camp session is expected to surpass 2016, with 150 campers. Along with physical constraints, the need for additional funding and volunteer medical staff is immediate. To continue achieving greater levels of success, our team has outlined a series of critical goals and objectives to guide expansion. These goals and objectives include:

I. Development of New Funding Partnerships and Funding Sources
   - Lift a Life Foundation
   - Helmsley Charitable Trust – New Venture Fund
   - Corporate Foundations and Charitable Trusts
   - Small donations efforts

II. Hire Additional Staff
   - Operational, Fundraising, and Program Directors

III. Transformation and Expansion of the Board of Directors
   - Development of a diverse, active and passionate Board of Directors of approximately 15 members

IV. Development of Medical Program Partnerships
   - Wendy L. Novak Diabetes Care Center
   - U of K Pediatric Endocrinology departments and their partners
   - Statewide physicians that treat children with T1D

V. Development of Program Outreach
   - Children with T1D and their parents

VI. Development of Facilities Partnerships
   - Loucon Training and Retreat Center, and other camp and program facilities throughout the state.

VII. American Camping Association Accreditation, DECA Engagement and Best Practices
Funding & Support Needs

The success of Camp Hendon hinges upon volunteer medical staff, and individual and corporate donations. The estimated number of volunteers needed is expected to grow from 120 in 2016 to 400 in 2021 – a nearly 340% increase in this vital resource. While the true cost per camper is approximately $1,800, registration fees are reduced to $550/child after donations so that more families can afford the opportunity to send their child to camp. Even after the reduction in fees, many families still cannot bear the financial burden of $550. For this reason, Camp Hendon offers needs-based “camperships” so that no child is turned away for financial reasons. Our goal is to maintain $20,000 in yearly reserves for these camperships alone.

Camp Hendon is responsible for all fundraising, and receives no funding from the ADA (American Diabetes Association) or JDRF (Juvenile Diabetes Research Foundation). The chart below illustrates the costs incurred just to run a successful one-week camp session. Fundraising, monetary, and in-kind donations are critically important in order to support our remaining year-round operations and to fulfill our vision of expansion.
How You Can Help

In order for Camp Hendon to be a sustainable resource to children with T1D, new funding sources and partnerships are vital. Camp Hendon relies on parents, volunteers, medical providers, caregivers, corporations, and the community at large to support these children living with Type 1 Diabetes. The skills taught at Camp Hendon empower children to remove the chains of T1D in the most amazing ways, and without funding and support that would not be possible. Camp Hendon invites you to become a part of this awe-inspiring, transformational experience. A few of the many ways you can help include:
A Word From Our Campers

Brooklyn, Camper
Camp Hendon is a special place that I love to go every year. I count down until the day of camp because I am so excited to go! It means I get to see my friends that I made the year before and we get to talk and do fun activities together. It means that I don’t have to explain what I am doing when I check my blood sugar because at camp everyone else is checking their blood sugars. It is a place that I am like everyone else and that is awesome! I love the activities that we get to do like the waterslide, dance and games. I love watching the fireworks show that we get to see every year. I just love camp and I wish I could go to Camp Hendon for more than just 1 week!

Deshawn “Will Will”, Camper
I have attended Camp Hendon for 3 years and I plan on attending in 2016! My favorite part of camp is being around other kids who are just like me; at camp I don’t feel “different.” I love messy games, gaga ball and swimming, and the food is really good too! I have learned a lot about my diabetes at camp. It is “hands on learning” so you don’t even realize you are learning. We are able to learn from each other and inspire and encourage each other. I want to tell other kids with diabetes to come to camp, it will change your life and you will have so much fun!

Robin, Camper-Turned-Counselor
I was diagnosed with T1D in 1988; I was 8 years old at the time. I was trying to learn how to live differently: shots, blood sugar checks... no one had a clue what I was going through so I felt very alone. My mom asked me one day if I would like to go to diabetes camp. I thought, “Great, she is going to ship me out into the woods for a week with two or three other kids that have diabetes. Wonderful.” Little did I know that one week would change my life forever. I met a lot of kids with diabetes who knew exactly what I was going through! The counselors were fantastic! I learned a lot about myself from diabetes camp. I could do everything a kid without diabetes could, and more! Sure, diabetes stinks, but most kids I know couldn’t give themselves shots or stick their fingers to check their blood sugar several times a day. When I was 16 I became a CIT (counselor-in-training) and began my adult journey with Camp Hendon. My goal each year at Camp Hendon is simple: make a difference for one kid. I feel like I do achieve that every year. Camp Hendon has given me many gifts that have made my life wonderful, and without it I don’t know where I would be today. Many of my closest friends are Camp Hendon friends and we are blessed to have one another.
Camp Hendon
By: Jordan B.

Here, I don’t have to hide.
Here, I’m not alone.
Here, I can be who I want to be.
Not who others want me to be.
Here, I am happy.
Here, I am loved.
Here is my favorite place on Earth,
Camp Hendon.
Here, I have the best memories of my life.
Here is everything I hold dear.
Here, I can be myself,
And not have to worry about what others think.
Here, I am not different.
Here, I am not “the diabetic.”
Here, I am Jordan.
Here, I am accepted for me
Not my disease.
Camp Hendon,
The best place on Earth!
Contact Us

Kentucky Diabetes Camp for Children, Inc. dba Camp Hendon
501(c)3 – EIN: 27-3619275

502-272-2370
mcooper@camphendon.org
www.CampHendon.org
# Financial Report
## October 2015 – September 2016

### Revenue

<table>
<thead>
<tr>
<th>Description</th>
<th>TOTAL</th>
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<tbody>
<tr>
<td>Camper Fee Revenue</td>
<td>34,762.50</td>
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<tr>
<td><strong>DONATIONS</strong></td>
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<tr>
<td>Camperships</td>
<td>22,452.74</td>
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<tr>
<td>Donations, Designated</td>
<td>3,500.00</td>
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<td>Donations, Undesignated</td>
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<td>In-Kind Donation</td>
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<td>In-Kind Medical Donations</td>
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<td>Securities</td>
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<td><strong>Total Donations</strong></td>
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<td>Golf Scramble</td>
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<td>Grant Income, Temporarily Restricted</td>
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<td>Grant Income, Unrestricted</td>
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<td>Vendor Ad Income</td>
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<td><strong>Total Revenue</strong></td>
<td>$546,155.92</td>
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<td><strong>GROSS PROFIT</strong></td>
<td>$546,155.92</td>
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### Expenditures

<table>
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<tr>
<th>Description</th>
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<tbody>
<tr>
<td>Bank Charges</td>
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<tr>
<td>CampMinder User Fees</td>
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<td>Dues &amp; Subscriptions</td>
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<td>Insurance</td>
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<td>Legal &amp; Professional Fees</td>
<td>8,821.41</td>
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<td>Meals and Entertainment</td>
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<td>Office Expenses</td>
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<td><strong>PAYROLL</strong></td>
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<td>Employee Benefits Expense</td>
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<td>Payroll Net Pay</td>
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<td>Payroll Processing</td>
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<td>Payroll Taxes</td>
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<td>Salaries and Wages</td>
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<td><strong>Total Payroll</strong></td>
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<td>Professional Development</td>
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<td><strong>PROGRAM EXPENSE</strong></td>
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<td>Camp Program</td>
<td>20,027.44</td>
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<td>Host Facility</td>
<td>40,818.69</td>
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<td><strong>Total Camp Program</strong></td>
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<td>Golf Scramble Program</td>
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<td>Medical Supplies Expense</td>
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<td>Other Program</td>
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<td><strong>Total Program Expense</strong></td>
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<td>Promotional</td>
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<td>Taxes &amp; Licenses</td>
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<td>Travel</td>
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<td><strong>Total Expenditures</strong></td>
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<td><strong>Net Operating Revenue</strong></td>
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<td><strong>OTHER REVENUE</strong></td>
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<td>Dividend Revenue</td>
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<td>Interest Earned</td>
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<td><strong>Total Other Revenue</strong></td>
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<td><strong>Net Other Revenue</strong></td>
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<tr>
<td><strong>Net Revenue</strong></td>
<td>$186,978.96</td>
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