



Camp Hendon
Board of Directors Meeting
Tuesday, April 23, 2024
6pm-7pm, Hybrid

1. Opening

- Call to order.

2. Review March BOD Packet

- Review and entertain any questions.

3. Executive Director's Report

- Operations report
- Fundraising report
- Statement of Activity YTD, 2023 v 2024
- Summer Day Camp Pilot program partnering with the SE YMCA
- Upcoming Events
 1. Bunco – April 23
 2. Family Weekend, April 27-28
 3. KY Gives – May 7
 4. Day Camp @ Cedar Ridge – May 11

4. Committee Reports

- Medical Advisory Committee
- Operations Committee

5. Old Business

- Suicide Awareness Training: April 22, July 22, Oct 28
- Social Media support
 1. Facebook
 2. Instagram
 3. LinkedIn

6. New Business

- Strategic Recruitment: Enhancing Board Membership

7. Open Floor for Questions and Comments

8. Closing

- Summary of key decisions and action items
- Next meeting date and location
- Adjournment



Camp Hendon
April 2024
Operations Report

Family Camp: April 27-28

- 48 campers ^{*2023 had 28 campers}

Session 1: June 30 – July 5 (growth from March)

- 89 Campers ^(39%)
- 30 staff

Session 2: July 14 – July 19

- 35 campers ^(84%)
- 8 staff



Camp Hendon
April 2024
Fundraising Report

Annual Campaign: \$42,043 of \$135,500 raised. (1% increase from February)

Special Events, DAM/WDD/GT, KY Gives Day, SM fundraisers, Other fundraising income, Major Donors, Donors

- Board giving: \$10,658 of \$10,000 raised.
- Major giving: \$7,625 of \$37,000 raised.
- Approx. \$950 of in-kind donations.

Upcoming calendar dates and goals

- KY gives a day: May 7 – Goal \$8,000.
- Mid-April – mailer for KY gives day.
- April 30 – Board at 100% giving.
- May 28 – Board training on Annual Campaign
- May 28 – June 28: Community phase (individual solicitation)
 - 100 % goal by June 28
 - There will be ample resources for the board's support.
- June 29 – July 31: AC clean up. Begin stewardship.

Grants: \$42,253 of \$136,400 raised. *23% increase from March

- Wal-Mart – applied for 10 grants, totaling \$15,850.
 - Lexington store 4413 – rejected.
 - Richmond store 719 – applied for \$2,250, approved for \$1,000.
- ACA Leadership Pathways – applied, initial grant \$15,000.